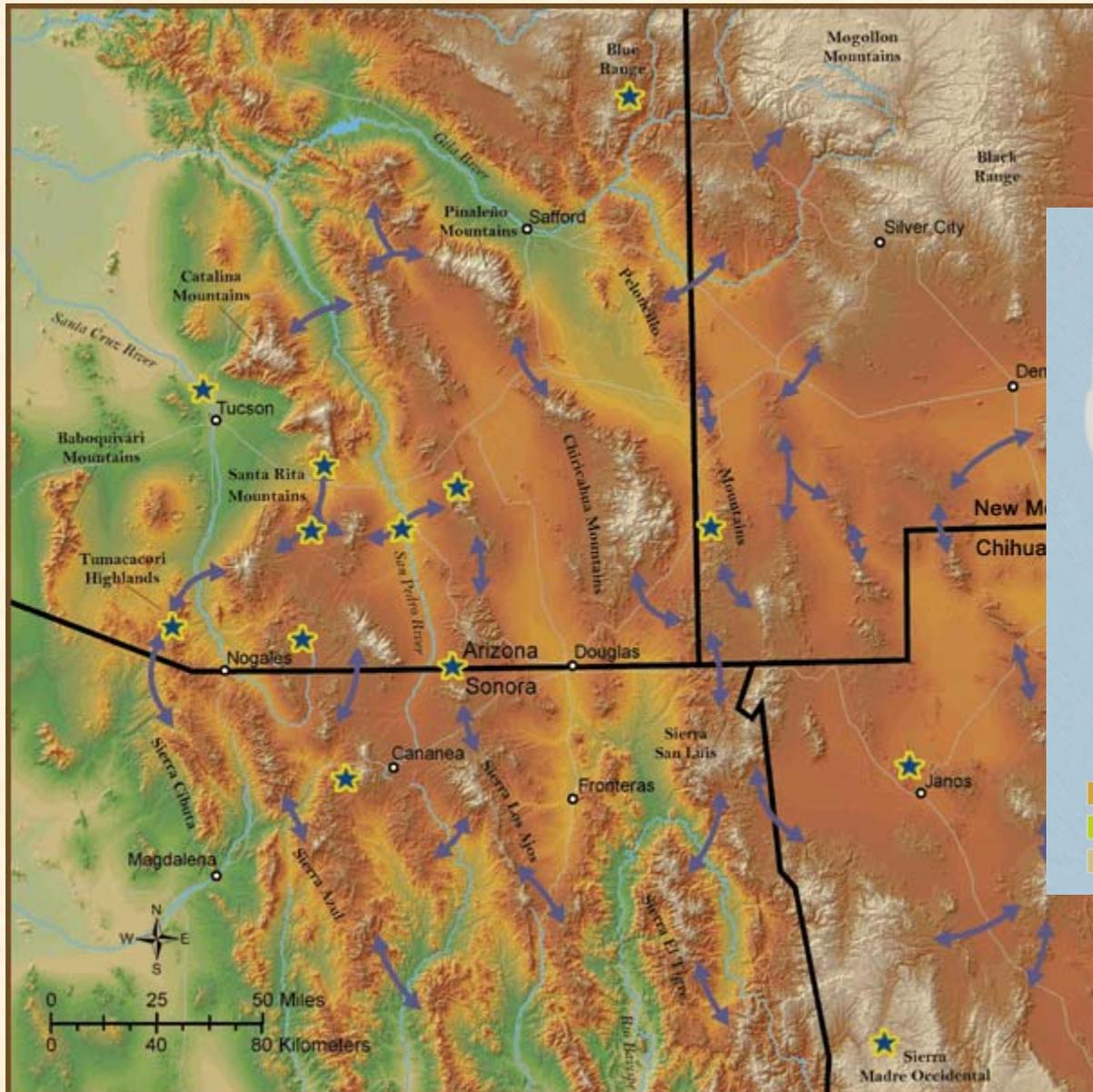


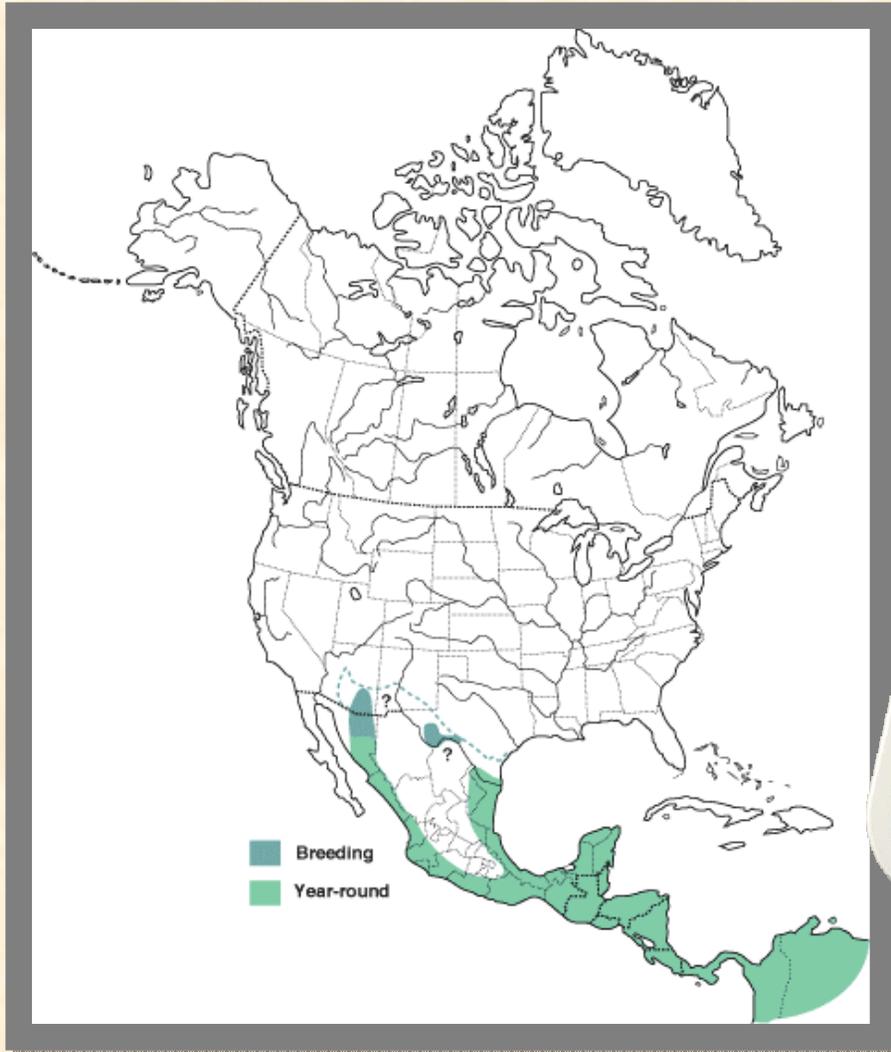


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# Birds mean Business in Cochise Co.



## Gray Hawk

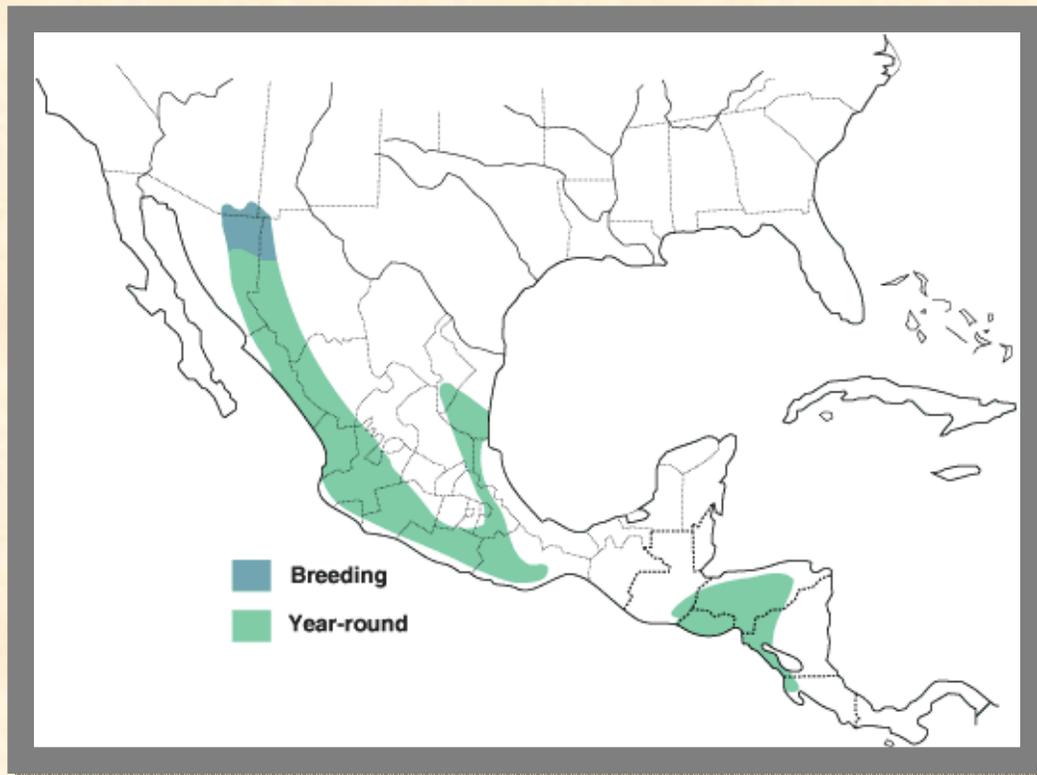




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# Elegant Trogon

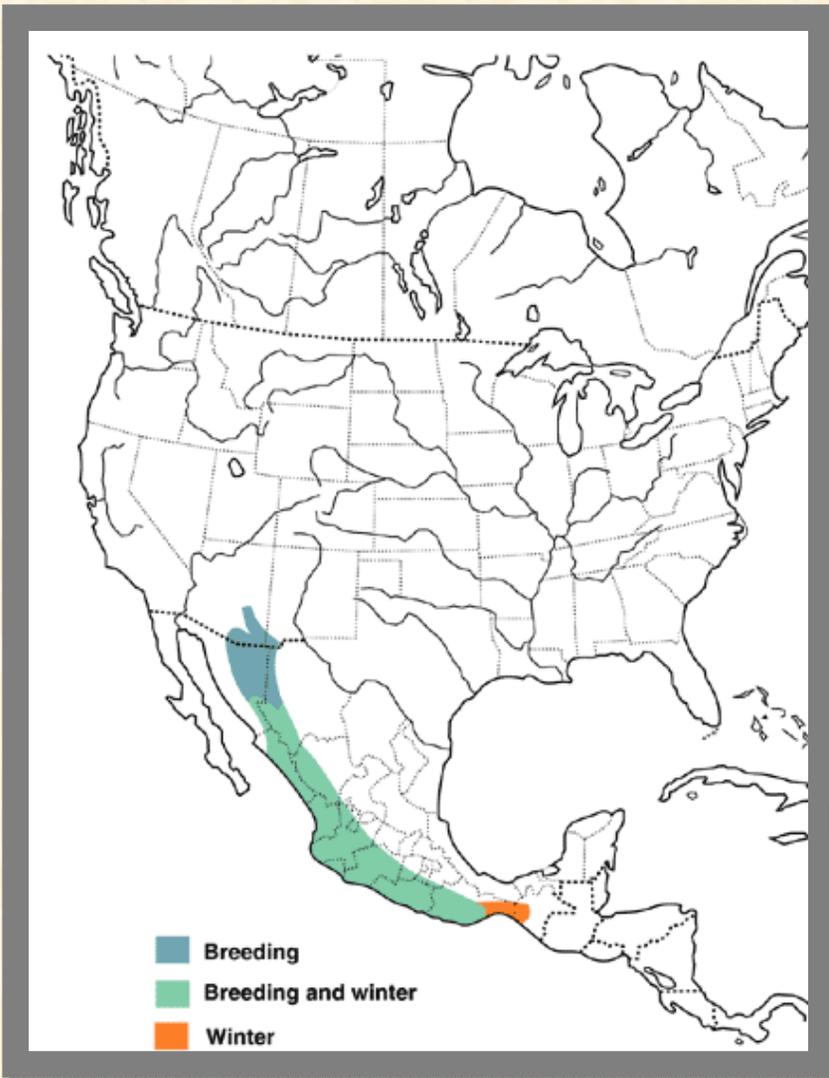




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# Thick-billed Kingbird





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# Yellow-eyed Junco

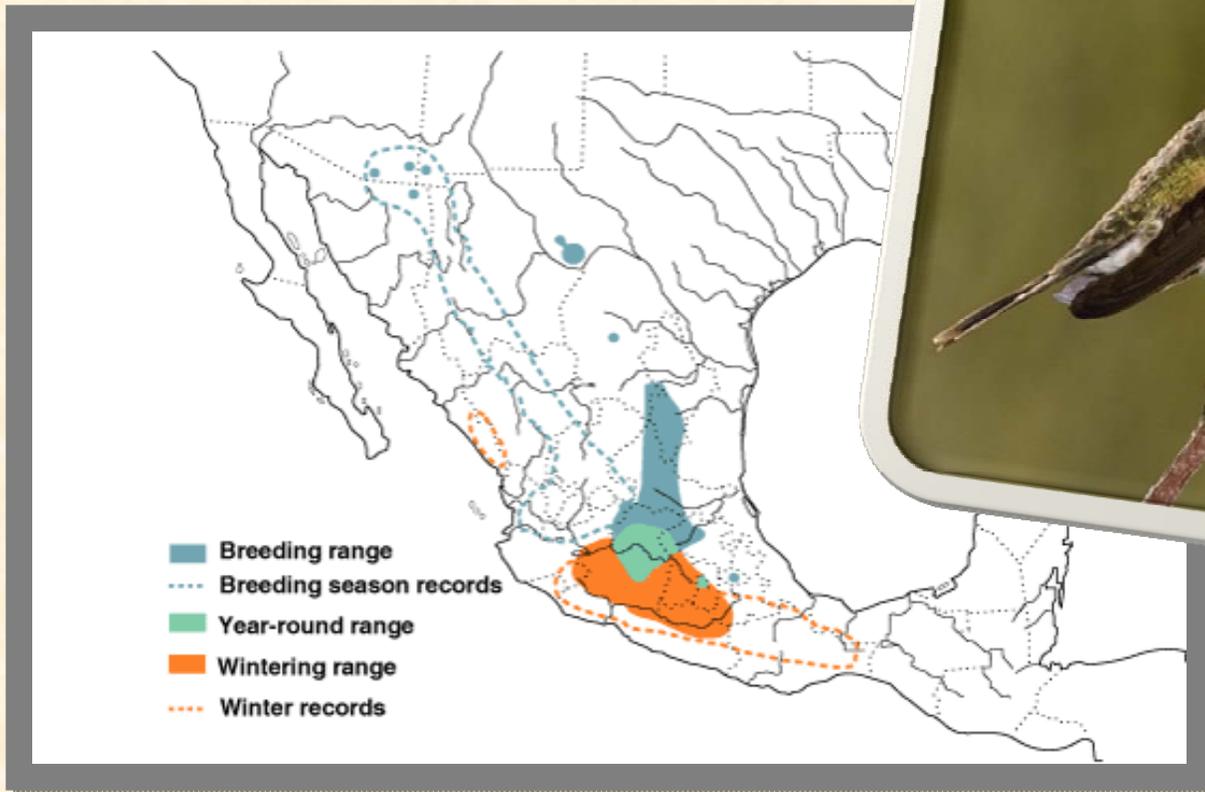




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# Lucifer Hummingbird





# How many different kinds of birds in Arizona?

- ✓ 914 species in North America
- ✓ 525 in Arizona
- ✓ 465 in Cochise Co.



- ✓ 620 in Texas
- ✓ 616 in California
- ✓ 523 in New Mexico
- ✓ 485 in Florida
- ✓ 465 in Colorado
- ✓ 445 in New Jersey
- ✓ **More than one half of all bird species in NA occur in less than 1% land area—in se Arizona**



# Birds mean Business in Cochise Co.

## Cochise County non residential activities \$\$

	Cochise Residents	State Residents Other Counties	Out of State Residents	Total
Retail Sales	6.6m	3.2m	4.0m	13.7m
Total Multiplier Effect	12.3m	5.9m	7.6m	<b>25.9m</b>
Salaries and Wages	3.3m	1.7m	2.1m	7.1m
Full & Part-Time Jobs	131	58	85	273
State Sales & Fuel Tax Revenues	368K	174K	231K	774K
State Income Tax Revenues	97K	43K	48K	187K
Federal Income Tax Revenues	677K	886K	327K	1.3m



## Birds mean Business in Cochise Co.

# How do Wildlife Watchers spend their \$\$ in Arizona?

<b>Food</b>	\$109,682,523
<b>Lodging</b>	\$83,828,109
<b>Private transportation</b>	\$69,531,047
<b>Public transportation</b>	\$28,685,834
<b>Public land access fees</b>	\$5,103,938
<b>Guide fees</b>	\$2,301,686





## Watchable Wildlife

- ✓ Arizona is one of the few “destination” states where non-resident participants outnumber residents
- ✓ Brings in significant new dollars to the state economy.
- ✓ The total number of watchable wildlife recreation days in Arizona was 4.6 million.





## **What should we be doing?**

- ✓ Protect and develop the resource
- ✓ Improve information for visitors
- ✓ **Provide facilities**





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# Birds mean Business in Cochise Co.

