

State of Arizona Department of Liquor Licenses and Control
800 W. Washington, 5th Floor
Phoenix, AZ 85007
www.azliquor.gov
(602)542-5141

APPLICATION FOR WINE FESTIVAL LICENSE/WINE FAIR LICENSE

FEE = \$15.00 per event

A service fee of \$25.00 will be charged for all dishonored checks (A.R.S. 44-6852)

A separate license is needed when days are not consecutive. Only twenty-five (25) licenses per calendar year for up to seventy-five calendar days may be issued, excluding sanctioned county or state fair licenses.

1. Applicant's Name: McLoughlin, John M.
Last First Middle

2. Business Name: Jerome Winery D.F.W. Lic#: 13133011
(Domestic Farm Winery License #)

3. Location of Festival: 115 Frontage Rd Pearce Cochise 85625
(Physical location - Do not use PO Box) City County Zip

4. Mailing Address: 18256 E Williams Field Rd #4 Gilbert AZ 85295
City State Zip

5. Date and hours of festival:

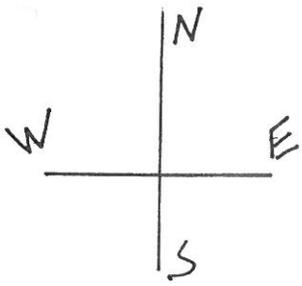
Table with 4 columns: DATE, DAY OF WEEK, HOURS FROM, HOURS TO. Rows include dates 4-29-2011 (Friday, 5pm-9pm), 4-30-2011 (Saturday, 9am-5pm), and 5-1-2011 (Sunday, 9am-5pm).

6. Name and address of site owner: Polm Steve
Last First Middle
115 Frontage Rd Pearce AZ 85625
Address City State Zip

7. Phone Numbers: (520) 826-3858 (480) 988-5100 (480) 988-5225
Site Owner Applicant's Business Applicant's Residence

\* Disabled individuals requiring special accommodation, please call (602) 542-9027.





Not to scale

Hardware store

Coffee House

32 Ft

Rope Barrier

Booth 1

Wine Garden

Booth 2

32 X 28

Booth 3

Appliance store

SIDEWALK

PARKING

5 Ft FENCE

PARKING

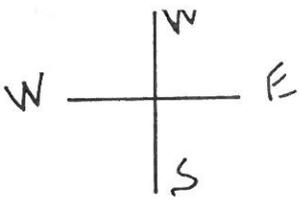
REORIENTATION

30 Ft

STRUCTURE

ISSUES

PARKING

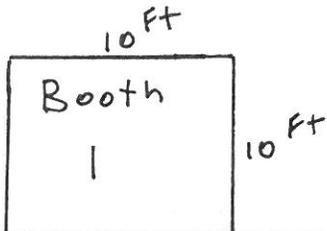
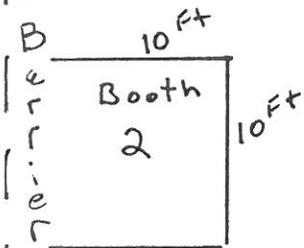
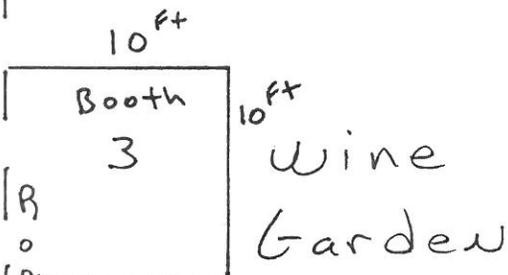


Hardware store

Coffee House

PARKING

Rope Barrier



12 Ft Gate

ID checkers

PARKING



P.O. Box 769  
115 Frontage Road  
Pearce, AZ 85625  
Ph. 520-826-3858 Fax 520-826-3553

March 8, 2011

To Whom It May Concern:

Re: Cochise Days Wine Tasting Event

I am the owner of the property located at 111 Frontage Road, Pearce, Arizona, the location of The Desert Moon Coffee House. The Pearce Sunsites Chamber of Commerce has my permission to conduct a wine tasting event on this property as part of the Cochise Days celebration this spring.

A handwritten signature in black ink, appearing to read "Steven T. Polm".

Steven T. Polm  
Owner



RECEIVED  
COCHISE COUNTY  
BOARD OF SUPERVISORS  
2011 APR - 5 P 1: 52

3/15/2011

Cochise County  
Board of Supervisors  
1415 Melody Lane  
Bisbee, AZ 85603

RE: Cochise Days 2011

Attached is an Az Dept of Liquor application to participate in the Pearce Sunsites Cochise Days April 29 – May 1, 2011, which needs to be approved by Cochise County.

Also enclosed is a letter of authorization from the owner of the property and a premise diagram.

If you have any questions I can be reached at 48-988-5100.

A postage paid envelope is enclosed to return the signed application to me so I can hand deliver it to the Dept of Liquor for our Festival License.

Thank you for your assistance.

Sincerely,

John McLoughlin  
Jerome Winery  
480-988-5100. office  
480-988-5200, fax  
arizonawinemaker@live.com