

July 6, 2011

Jim Vlahovich, Deputy County Administrator
Cochise County
Bisbee, Arizona 85603



Dear Jim,

Last month our centennial planning committee was awarded a \$10,000 grant from the Arizona Humanities Council that, together with the \$5,000 match, will allow us to print 25,000 centennial booklets for distribution, free, to Cochise County families. This brings the total monies raised so far in excess of \$30,000 for our project. As it is important that these booklets be available to residents of our county through our local museums, historical societies, and other cultural institutions, Wick Communications is donating a newspaper insert edition of the booklet's contents for distribution at the county fair this September. Wick Communications will also publish a centennial insert, using our stories along with historic newspaper headlines and articles, which they will include in a Sierra Vista Herald/Bisbee Daily Review edition in February 2012.

Several of our committee members asked if more of these inexpensive inserts could be printed to distribute in their communities since we have a limited number of the centennial booklets. Because the newspaper template will already be made, there is an opportunity for 5,000 additional inserts to be printed at a cost of only \$500.

As this is a countywide project, we are asking Cochise County government for \$500 to cover the expenses of this insert. The back page of the insert can highlight the County's role in the centennial project along with our other project sponsors. The payoff would be big by bringing awareness that the County is a project sponsor.

Please let me know the board's decision at your earliest convenience and if the funds are not available, perhaps you may know of a potential sponsor we could approach?

Thanks, Jim.

Sincerely,

Denise Lundin
Co-chairs, Cochise County Arizona Centennial Committee

Carrie Gustavson

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