



## FY 10-11 Association Report

### CSA's Purpose

The CSA is a non-partisan forum for Arizona's 55 county supervisors to address important issues facing local constituents, providing a mechanism to share information and to advance a proactive state and federal policy agenda.

### Executive Committee Membership

Hon. David Tenney, Navajo County  
President

Hon. Max W. Wilson, Maricopa County  
President Elect

Hon. Lenore Stuart, Yuma County  
First Vice President

Hon. Richard Lunt, Greenlee County  
Second Vice President

Hon. David Snider, Pinal County  
Third Vice President

Hon. Elizabeth Archuleta, Coconino County  
Immediate Past President

### CSA PROFESSIONAL STAFF

Craig A. Sullivan, Executive Director

Todd Madeksza, Dir. of Legislative Affairs

Penny Adams, Dir. of Finance & County Services

Rod Ross, Legislative Associate

Anabel Abarca, Research Analyst

Yvonne M. Ortega, Administrative Assistant

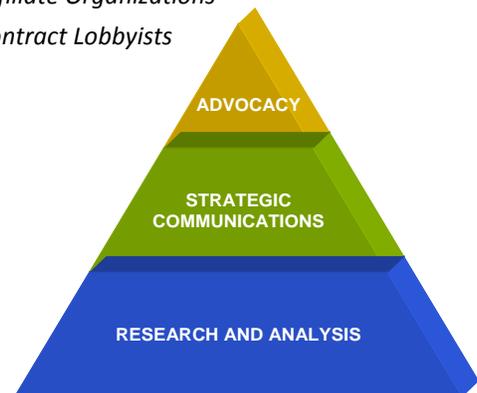
### CORE GOALS

- Protect and enhance county authorities and resources in order to promote efficient, responsive constituent services.
- Develop and disseminate information to assist state and local decision-making.

### CORE CAPABILITIES

#### **CSA capabilities leveraged by:**

- *County Supervisors*
- *County Managers*
- *Legislative Affairs Staff*
- *Technical Experts*
- *Affiliate Organizations*
- *Contract Lobbyists*



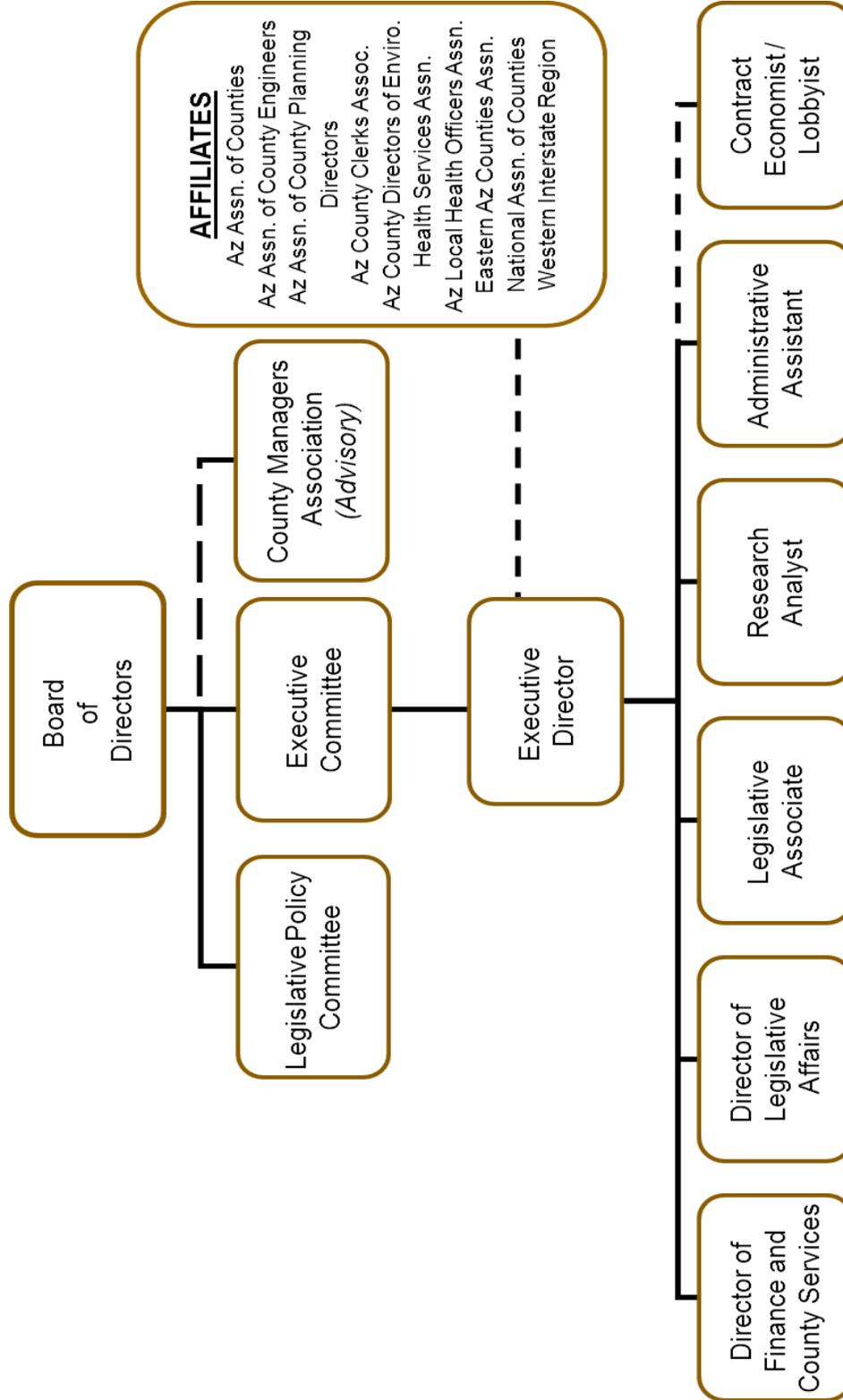
### STRATEGIES

- Advance a proactive policy agenda
- Leverage statewide county supervisor lobbying force
- Develop legislative champions statewide
- Support membership via outreach and specialized support
- Identify, prioritize and develop information products to assist state and local decision-making
- Retain and develop a talented, knowledgeable workforce
- Maintain a fiscally efficient, service-oriented organization



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## CSA Organizational Chart





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### Select Outcomes, Information Products and Support Services

#### Advocacy and Policy Development

- 2010 Sixth Annual Legislative Policy Summit, Hosted by Graham and Greenlee Counties
  - 20 proposals analyzed for consideration
- Seven of 11 initiatives enacted into law
- Advocated county interests in the FY11 & FY12 state budget negotiations, results include:
  - Reduced fiscal input to counties from an estimated \$150 million to an estimated \$94 million
  - Maintained resource “flexibility” language to apply to any county expenditure
  - Prevented the transfer of state prisoners to county facilities for FY12
- Defeated legislation harmful to county operations including proposals to:
  - Erode supervisors’ fiscal oversight responsibilities
  - Alter the legislative vacancy process by eliminating any role by the board of supervisors
  - Arbitrarily cap levies for public health, library and jail districts
  - Remove the board’s authority to efficiently manage county personnel system
  - Micromanage county administrative/meeting processes
- Prepared testimony for CSA President David Tenney to deliver before committees, topics include: SB1278, SB1411, State Budget
- Facilitated and prepared content for CSA leadership meetings with the Governor, and Senate and House Majority Leadership
- Regularly communicated with Executive policy staff
- Regularly briefed House and Senate Minority Leadership and staff
- Briefed “Rural Caucus” regarding proposed fiscal impacts
- Represented county interests in the following standing meetings:
  - Supreme Court Commission on Technology
  - Arizona Criminal Justice Commission
  - Assisted the SACNet grant application

- Represented county interests in projects or policy workgroups related to the following:
  - County lot split regulations
  - Home-based kitchen and food product safety
  - Medical Examiner processes for body identification
  - Employers’ briefing of PSPRS/CORP/EORP/ ASRS
  - Retirement Reform stakeholder meetings
  - Regulatory Reform stakeholders meeting
- Coordinated two multi-county Natural Resources Initiatives:
  - AZ Secure Rural Schools Coalition Action Team
  - Four Forest Restoration Initiative (4-FRI), including coordination with Congressman Gosar’s office
  - Coordinated efforts between CSA and the Economic Environmental Counties Organization (EECO)
- Lobbied AZ Congressional delegation regarding:
  - Reauthorization of Secure Rural Schools and Community Self-Determination Act
  - Continuation of full funding of PILT (Payment in Lieu of Taxes)
  - Repeal of the 3% withholding tax on county purchases
  - Support for the Federal Tax Intercept legislation to assist crime victims

#### Research and Information Products

- 2011 Legislative Summary
- Analyses of FY11 & FY12 state budget impacts
- County Budget Impacts Survey
- County Revenue/Expenditure Report
- “Federal Watch List: Issues of Concern to Az Counties”
- County Primary and Secondary Property Tax Compilation
- Developed a series of fact sheets:
  - “County VLT Revenue”
  - “County ALTCS Payments”
  - “Fund Balances in County Government”
  - “SB1411: Reduce Accountability, Oversight, Efficiency”



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### Media and Communication Outreach

- Provided counties with press releases for local distribution on state budget county impacts, resulting in 12 news articles being published in 12 newspapers statewide
- Secured The Arizona Republic editorial: *“Leave the counties alone,”* February 23, 2011
- Facilitated radio and television interviews between CSA President David Tenney and major media outlets. Interviews broadcast nationally on NPR’s *All Things Considered* and locally on Channel 8’s *Horizon and Cronkite News* shows
- Drafted letters and messages for counties, including pre-session correspondence to lawmakers, a CSA/AACo letter opposing the Senate budget plan, and thank-you letters to sponsors of CSA proposals
- Provided county-specific information for 2011 Report: Structurally Unbalanced: Cyclical and Structural Deficits in Arizona, prepared by the Morrison Institute for Public Policy
- Panelist: “2011 State of Our State Conference”
- Web platform: [www.countysupervisors.org](http://www.countysupervisors.org)
- CSA Legislative Update, weekly e-newsletter
- Established fund raising relationships with 12 businesses
- Elevated public awareness via outreach to Capitol press corps and by supporting county public information efforts
- Hosted 2011 Legislators and Supervisors Reception
- Conducted weekly LPC briefings via tele-conference/webinar
- Facilitated Governor’s “County Government Month” Proclamation
- Centennial Way Project Steering Committee
- Provided legislative briefings to the following:
  - ACIP Public Practice Legal Seminar
  - AZ City/County Management Association
  - Association of County Planners
  - AZ Clerks of the Board Association
  - AZ Association of County Engineers
  - AZ County Directors of Environmental Health Services Association
  - AZ Civil Deputy Attorneys Association
  - Arizona Flood Plain Association
  - Gila Valley Leadership

### NACo Engagement

- Facilitated/supported member participation in NACo
- Advocated appointment of 34 members, including leadership positions
- Sponsored member for County Leadership Institute
- Supported members w/ NACo credentials voting process
- Arizona Caucus Reception, Co-Sponsor
- U.S. Senators and Supervisors Breakfast, Co-sponsor
- Western Interstate Region, *Ex Officio*
- Supported resolution urging the Bureau of Indian Affairs to dedicate a liaison to NACo
- Assisted Coconino County’s successful bid to host a future WIR Annual Conference