

Work Session Request Form

Specific Topic / Wording of Agenda Item: Discuss results of completed Community Health Assessment (CHA) and next steps to creating a Community Health Improvement Plan (CHIP).

Justification / Executive Summary: We would like to review with Board Members the responses received in the CHA we completed in December, 2012. We will be focusing on the health needs identified and prioritized by the respondents. Based upon these responses, the next step is to craft a CHIP with input from our community partners. We would like to obtain feedback from our Board Members prior to meeting with community partners in this process.

Proposed Outcome: Input from BOS on elements of CHIP and approval to proceed with meeting community partners.

Presenter: Mary Gomez.

Required Attendees: Mike Ortega, Jim Vlahovich

Others to Notify: None

Date Needed: ASAP

Estimated Time: 30 minutes (No longer than 1.5 hours)

Supporting Material to Be Included: Executive Summary of CHA attached.

Requested by: Mary Gomez

Cochise County Arizona Community Health Assessment



April 2013



CHA Executive Summary

Beginning early in 2012, Cochise Health and Social Services (CHSS) received funding and technical assistance from the Arizona Department of Health Services (ADHS) to conduct a comprehensive, county-wide Community Health Assessment (CHA). The purpose of the Cochise County CHA was to determine the self-identified current health status of our residents, what they identified as barriers to accessing health care, what types of services they are currently using, the residents' definition of what would constitute a healthy community, our major health challenges, and what would improve access to health care throughout Cochise County. The results of this CHA will be used to develop a comprehensive Community Health Improvement Plan (CHIP) in collaboration with our community partners and residents.

Data was collected from September through December 2012. A total of 558 surveys were started online in Survey Monkey. Of these, 505 (or 90.5%) were completed. All responses were tabulated, including those received on the incomplete surveys. Just over 68% of those completing the survey were female. This is not representative of the County's population which is 51% male. Secondary data provided by ADHS from the Behavioral Risk Factor Surveillance System (BRFSS) was also used to compare Cochise County results with Arizona as a whole for those indicators that matched the questions in our CHA. The following Health Priorities were identified by respondents:

The top five serious health concerns are diabetes (39.4%), obesity (39.4%), aging problems (33.3%), availability of medical services (32.0%), and cancer (31.6%). The top three social issues identified were immigration (49.0%), domestic violence (37.2%), and dropping out of school (32.8%). The top three items most important for a healthy community were good jobs and healthy economy (65.5%), good schools (51.5%), and strong family life (30.4%). Health behaviors and lifestyles received 30.0% rating, just slightly below strong family life.

The top six items that would improve our community's access to healthcare were improved quality of care (54.6%), more specialty providers

(45.6%), more primary care providers (42.6%), greater health education services (37.8%), outpatient services expanded hours (37.3%), and transportation assistance (34.7%).

Next Steps

- Continue data collection in general with focus on demographics that were under-represented in respondents to date. Specific targeted populations would be males, Hispanics (especially in households speaking other than English), and population under 50 years of age. Distribution of surveys in Spanish should be a priority.
- Share current report with community partners and ask for input about distribution methodology.
- Keep in mind that online and word of mouth communications seem to be preferred methods for outreach. Explore ways to increase use of social media for distribution of surveys and outreach opportunities.
- Education is needed about chronic disease self-management and the importance of early detection and treatment. Need to explore self-reporting of diabetes specifically since incidence and morbidity do not seem to match the high level of importance respondents give diabetes as the most serious health issue facing Cochise County.
- Need to compare CHA responses to questions about childhood immunizations with data from PMMIS to determine if CHA respondents are typical of population in general.
- Population needs education about availability of RHCs and FOHCs throughout County.
- In this CHA process, we discovered that the Benson Hospital, Sierra Vista Regional Health Center, and the University of Arizona Extension office have also completed CHAs in the recent past. We need to review the results of those CHAs compare with our results, and use to shape our CHIP.

