



April 13, 2015

Cochise County Board of Supervisors
County of Cochise
1415 Melody Lane
Bisbee, AZ 85603

Re: Southeastern Arizona Workforce Board of Directors, Nomination of Simone McFarland

Dear Chairman Call, Supervisor English, and Supervisor Searle,

The City of Sierra Vista would like to nominate Simone McFarland to the Southeastern Arizona Workforce Board of Directors to fill the slot designated for economic development.

Simone is currently the economic development manager for the City of Sierra Vista. She has more than 15 years in the economic arena and has helped create economic wealth in communities such as the City of Riverside, City of Murrieta and County of San Bernardino (the largest County in the nation), and in Southern California.

I believe she would be a valuable member of the Southeastern Arizona Workforce Board of Directors.

Sincerely,

A handwritten signature in black ink, appearing to read "C. Potucek", written over a white background.

Charles Potucek
City Manager