

Executive Summary Form

Agenda Number: HLT (Maternal, Infant and Child Home Visiting)

Recommendation:

Approve a FIRST THINGS FIRST award of \$2,000 to CHSS on behalf of the Cochise Strong Families Home Visiting Collaboration (CSFC) to buy books for CSFC “March Into Books” events.

HISTORY

ADHS MIECHV funds coordination services for a collaboration of maternal & child health home visiting programs in Cochise County. The Cochise Strong Families Home Visiting Collaboration conducts a variety of marketing and training events to recruit families to enroll in home visiting and to promote positive child development and parent-child interaction. It is the mission of the Cochise First Things First Regional Council to help prepare children to be fully ready to enter school by age five. Due to their similar goals, CSFC and FTF have partnered to conduct two community events to promote reading for children under age five. CSFC (funded through ADHS MIECHV) will fund staff time, volunteer recruitment, venue costs and related event supplies. FTF will fund the purchase of books – one book for every child who attends an event. The events will include volunteers reading to children and a book bag containing a book and resource materials for every child.

Two “March Into Books” events are planned:

Friday, March 11 @ 10-12noon at Airport Park in Douglas

Thursday, March 25 @ 9-11:30am at Tompkins Park, Sierra Vista

Fiscal Impact & Funding Sources:

This is a grant-funded, one-time, fixed price award from the First Things First Cochise Regional Council for \$2,000 to buy books for two specific events to be held in March, 2016. There is no impact on the County budget.

Your approvals are respectfully requested.

Impact of Not Approving:

Without approval of this funding, approximately 300 families will not receive books for their children under age five, in order to encourage parents to help their children develop an interest in learning to read.